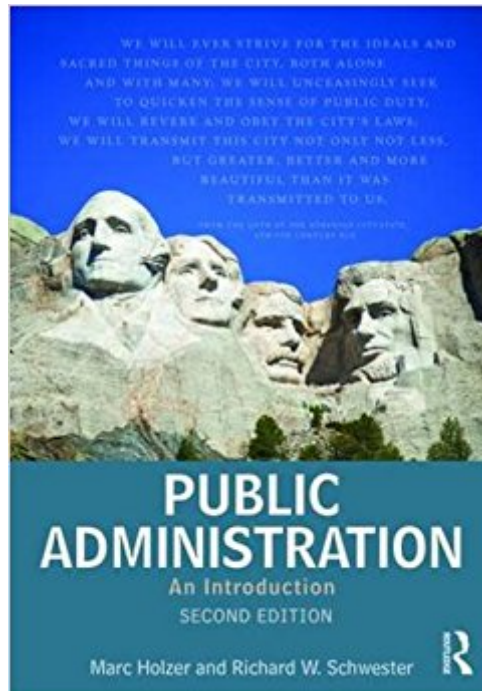




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Public Administration: An Introduction



Synopsis

Marc Holzer and Richard W. Schwester have written a fresh and highly engaging textbook for the introductory course in Public Administration. Their coverage is both comprehensive and cutting-edge, including not only all the basic topics (OT, budgeting, HRM), but also reflecting new realities in public administration: innovations in e-government, the importance of new technology, changes in intergovernmental relations, especially the emphasis on inter-local and shared regional resources, and public performance and accountability initiatives. Public Administration has been crafted with student appeal in mind. Each of the book's chapters is generously illustrated with cartoons, quotes, and artwork—all reinforcing the book's theme that the field of public administration is rooted in the cultural and political world. Each chapter is also supported with a listing of key terms, exercises, and additional resources. The textbook is supported by one of the most comprehensive and easy-to-use instructors' manuals of any introductory text on the market today. It contains full lesson plans with activities to accommodate a broad range of teaching and learning styles for each chapter, PowerPoint decks for each chapter (with visuals and links embedded), 8 new long-term project / student presentation ideas, an updated 'Quotes and Notables' section with biographical information and media links for each chapter, updated test questions with answer keys, and updated terms and definitions for each chapter.

Customer Reviews

"This remarkable introductory book on public administration is undoubtedly the most current in the field, not only in terms of content, but also in terms of presentation. Despite the quantity of visual and sidebar material, the text flows beautifully, engaging students but maintaining more than enough structure for them to follow the logic of each chapter. This volume sets a new standard, not only for introductory textbooks, but for all textbooks in the field." —Montgomery Van Wart, California State University, San Bernardino

"Holzer & Schwester provide a comprehensive introduction to public administration, grounded in the practice of public administration and directed towards applied management for the betterment of society." —Aaron Wachhaus, University of Baltimore

Marc Holzer (PhD, University of Michigan) is Founding Dean of the School of Public Affairs and Administration and Board of Governors Distinguished Professor of Public Affairs and Administration at Rutgers University-Newark. He is a Fellow of the National Academy of Public Administration and of the World Academy of Productivity Science. Dr. Holzer has directed the National Center for Public Performance, and he is the founder and editor-in-chief of the journals Public Performance and

Management Review and Public Voices as well as the co-founder/co-editor of Chinese Public Administration Review. Richard W. Schwester (PhD, Rutgers University) is Associate Professor of Public Management at John Jay College of Criminal Justice (CUNY). His research centers on the use of technology in government, inter-local shared services, and police and emergency service delivery models. Professor Schwester is editor of the Handbook of Critical Incident Analysis (Routledge, 2012) and co-author of Public Administration in a Globalized World (2014).

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